



Designer • Illustrator • Photographer • Marketing

OLIVIA CHENIER

olivia@oliviachenier.com • oliviachenier.com • 506-261-9594 • @olivia_chenier

SKILLS

Social Media
Marketing
Branding
Graphic Design
Illustration
Photography
Adobe Suite
Microsoft Suite

Detail Oriented
Communications
Task Prioritization
Troubleshooting
Mentoring
Collaboration
Time Management

EDUCATION

Applied Studies Internship

*New Brunswick
Community College*

Graphic Design Diploma

*New Brunswick College
Of Craft & Design*

Various Courses

[*Linkedin Learning*](#)

EXPERIENCE

Graphic Design Intern

Department of National Defense
(Army Learning Support Centre)
Oromocto
2023/08 - 2024/08

- Balanced multiple projects by prioritizing.
- Maintained regular and effective communication with clients through in-person, email and telephone.
- Operated large format latex and ink-jet printers, and vinyl plotters to produce high-quality products.
- Engaged in weekly critique sessions and queue-review meetings, contributing valuable insights for productive project outcomes.
- Thrived in both collaborative team environments and independent work settings, demonstrating adaptability and self-reliance.
- *Received a letter of appreciation from senior leadership for a successful project for the CFNOC hull in Ottawa.*

Graphic Designer & Social Media Manager

TRL Solutions
Fredericton
2022/06 - 2023/02

- Delivered rapid turnaround for projects, ensuring timely completion and client satisfaction.
- Strategized and executed monthly calendars, curating relevant social content for 21 clients, ensuring consistent brand presence and engagement.
- Crafted cohesive branding and designed spec advertisements to ensure brand consistency and collecting clients.
- Researched extensively and composed content tailored to clients' businesses, elevating social media designs for brand representation and audience engagement.

Intern

Momentum
Fredericton
2022/03 - 2023/06

- Proiciently operated print and vinyl machinery, ensuring precise production and high-quality outputs.
- Achieved swift turnaround for client requests, prioritizing efficiency and client satisfaction.



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EXPERIENCE

Creative Director

The Brunswickan
Fredericton
2022/03 - 2023/06

- Constructed a monthly magazine within a tight two-week time-frame, showcasing efficient project management and adherence to deadlines.
- Delegated tasks and collaborated with media editors to ensure the success of the publication.
- Regularly attended events to capture captivating photographs, ensuring comprehensive coverage and high-quality imagery for web and print
- Produced images weekly while liaising with reporters to ensure optimal context and effective visual storytelling.
- Authored occasional articles when needed.

Volunteer Graphic Designer

Canadian Cancer Society
Remote
2022/04 - 2022/08

- Designed print material for HQ located in Ontario.
- Worked remotely and accommodated meeting times to EST.
- Designed promotional material for mail and posters for the Canadian Cancer Society's "Build Smoke Free" program. It provides EllisDon worksites with free resources to quit smoking.

Communications Director

New Brunswick College of Craft
& Design Student Association
Fredericton
2020/09 - 2021

- Planned and coordinated events during the unprecedented times of COVID.
- Designed Social media posts catered to the students enrolled at NBCCD
- Organized and curated artworks for an annual magazine, plotting budget, seeking quotes, and creating a printed zine for students to showcase and view others work.

Digital Media Coordinator

New Brunswick College of Craft
& Design Student Association
Fredericton
2020/06 - 2022/06 (seasonal)

- Designed streaming visuals featuring dynamic motion graphics and enhancing visual appeal during the festival.
- Provided on-site troubleshooting support, swiftly resolving technical issues to ensure smooth operations.
- Delivered real-time updates on social media platforms, keeping audiences engaged and informed.
- Managed photo booth, and edited photos in a timely manner.

References available upon request.